ORDER

KARE 11

Orders

Order / Rev:	**720615**		
Alt Order #:	06364652		
Product Desc:	DCCC/NOLAN		
Estimate:	1983		**KARE**
Flight Dates:	10/09/12 - 10/15/12	Primary AE:	Jim Quinn
Original Date / Rev:	10/09/12 / 10/09/12	Sales Office:	T-PHI
Order Type:	Political	Sales Region:	NAT

Agency

Name:	**Greer Margolis Mitchell/ Pol**		
Buying Contact:		Billing Type:	Cash
Billing Contact:		Billing Calendar:	Broadcast
	3050 K St NW	Billing Cycle:	WEEKLY
	Washington, DC 20007	Agency Commission:	15%

Advertiser

Name:	**Nolan /D/ Congress-DCCC**		
Demographic:	A35+	New Business Thru:	
Product Codes:	PL-US House Representative	Order Separation:	00:15:00
Priority:	P-2	Advertiser External ID:	
Revenue Codes:	AGY, GEN, POL	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/08/12	10/14/12	9	$4,550.00	$3,867.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	9	$4,550.00	$3,867.50	0.00
Totals	9	$4,550.00	$3,867.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share	Share	Total
KARE	30%	$4,550.00
Market	100%	$15,166.67

Competitive Share	Share	Total
CABLE	0%	$0.00
KAWB	0%	$0.00
KAWE	0%	$0.00
KCCO	0%	$0.00
KCCW	0%	$0.00
KFTC	0%	$0.00
KMSP	20%	$3,033.33
KMWB	0%	$0.00
KPXM	0%	$0.00
KRWF	0%	$0.00
KSAX	0%	$0.00
KSTC	0%	$0.00
KSTP	15%	$2,275.00
KTCA	0%	$0.00
KTCI	0%	$0.00
KWCM	0%	$0.00
UNKWN	0%	$0.00
WCCO	35%	$5,308.33
WFTC	0%	$0.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
1	KARE	10/09/12	10/15/12	M-F 10-1035p KARE News 10p	CM	10-1035p	-TWTF--	:30	1	$1,500.00	P-2	0.00 NM	1	$1,500.00
2	KARE	10/09/12	10/15/12	M-F 4-430p KARE 11 4 News	CM	4-430P	-TWTF--	:30	1	$200.00	P-2	0.00 NM	1	$200.00
3	KARE	10/09/12	10/15/12	M-F 5-6a KARE First Edition M-F	CM	5-6a	-TWTF--	:30	1	$175.00	P-2	0.00 NM	1	$175.00
4	KARE	10/09/12	10/15/12	M-F 6-630p KARE 11 6 News	CM	6-630p	-TWTF--	:30	1	$900.00	P-2	0.00 NM	1	$900.00
5	KARE	10/09/12	10/15/12	Today Show Today Show	CM	7-9a	-TWTF--	:30	1	$500.00	P-2	0.00 NM	1	$500.00
N 6	KARE	10/13/12	10/13/12	Sat 8-10a KARE 11 Saturday	CM	8-10a	-----S-	:30	3	$400.00	P-2	0.00 NM	3	$1,200.00
N 7	KARE	10/11/12	10/11/12	M-F 11-1130a KARE 11 News @ 11a	CM	11-1130a	---T---	:30	1	$75.00	P-2	0.00 NM	1	$75.00
												Totals	9	$4,550.00

Line details:

Line 1 — KARE 11 NEWS AT 10<

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/09/12	10/15/12	-TWTF--	1	$1,500.00	0.00

Line 2 — KARE 11 NEWS AT 4

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/09/12	10/15/12	-TWTF--	1	$200.00	0.00

Line 3 — KARE 11 NEWS SUNRISE

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/09/12	10/15/12	-TWTF--	1	$175.00	0.00

Line 4 — KARE 11 NEWS AT 6

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/09/12	10/15/12	-TWTF--	1	$900.00	0.00

Line 5 — TODAY SHOW

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/09/12	10/15/12	-TWTF--	1	$500.00	0.00

Line N 6

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/08/12	10/14/12	-----S-	3	$400.00	0.00

Line N 7

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/08/12	10/14/12	---T---	1	$75.00	0.00